

MEDIA CONTACT:

ANN MARIE SORRELL
THE MOSAIC GROUP
561.531.4046
ASORRELL@UPSCALEBYMOSAIC.COM



MEDIA ALERT

FOR IMMEDIATE RELEASE

**CITY OF PAHOKEE WILL UNITE COMMUNITY THROUGH THE UNIVERSAL LANGUAGE OF MUSIC
HERITAGE MUSIC FESTIVAL...ON LAKE "O"**

Pahokee, FL, Thursday, February 16, 2012: The City of Pahokee presents the 2012 Pahokee Heritage Music Festival February 24-26, 2012. The City of Pahokee Marina and Campground will be transformed into a three-day music festival venue, filled with great food, activities, diverse families, and some of the best artists from around the world performing on the world- renown Lake Okeechobee.

The Pahokee Heritage Music Festival will showcase a wide variety of musical genres, including jazz, reggae, Latin, R&B, country, gospel and rock.

The line-up to date is as follows:

Friday, February 24: VIP, Sponsor, & Media Kick-off Reception featuring saxophonist Marlon Boone (6 p.m.-9 p.m., Pahokee Marina Tiki Bar)

Saturday, February 25: The sensational R&B group Silk; international reggae and soca star Kevin Lyttle; award-winning singer and guitarist Tairon Aguilera; The Florida Latin Beat; South Florida's RiM and local R&B Artist Clinton Powell and the CP3 Band (Gates open 12 p.m. to 10 p.m.)

Sunday, February 26: A South Florida favorite, The People Upstairs (or TPUS); Pahokee native and saxophone extraordinaire Marlon Boone; the astonishing country artist Monique McCall, and Blues Band Tales Untold. (Gates open 12 p.m. to 7 p.m.)

Also, on Sunday, the Pahokee Heritage Music Festival will introduce and host the first Pure Inspiration Gospel Competition. Local church choirs and gospel artists will have the opportunity to compete for a \$500 cash prize. Interested parties must submit their tracks or videos on the Festival Facebook Fan Page and attend the festival on Saturday to be notified if they were selected to compete on Sunday. Harvest AME Church's Peerless Songs of Worship from Pahokee will open for the Gospel Competition.

"We want everyone to come out and enjoy the unique flavors, diverse cultures and rich heritage of citizens of Pahokee and the surrounding Lake Okeechobee communities," said Mattie Crawford, founder and chair of Pahokee Heritage Music Festival.

Tickets are \$10 for one day, \$5 students and seniors; \$20 weekend pass; \$30 weekend reserve seating with one drink; \$50 weekend family pass for four. Tickets are \$10 each for the VIP Kickoff Reception with Marlon Boone Saturday and the Music Fest After-Party on Saturday. Tickets are on sale now at www.cityofpahokee.com.

Tickets outlet locations include Caribbean Choice Restaurant & Bakery in West Palm Beach and City of Pahokee City Hall, Thriftway Supermarket, Boost Mobile Store and Concrete Jungle Clothing Store all in the City of Pahokee.

Vendor opportunities are available: \$200 food, \$100 non-food. For more information please contact 561-285-2473 or visit www.cityofpahokee.com.

The Pahokee Heritage Music Festival is presented by the City of Pahokee, The Mosaic Group, GRD Solutions, Florida Power & Light, Palm Beach Kennel Club, Palm Beach State College, Palm Beach County Sheriff's Office, United States Sugar Corporation, Bank of Belle Glade, Belle Glade Chevrolet Cadillac Buick, KOA Campgrounds, JetBlue, Studio 202, Caribbean Choice Restaurant & Bakery, FlyerSmith, iSupportWestPalmBeach.com and The Cash Max of Palm Beach.

Community partners include the Literacy Coalition of Palm Beach County and Under 21.

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