



2ND ANNUAL PAHOKEE HERITAGE MUSIC FESTIVAL MEDIA CREDENTIAL APPLICATION

February 24-26, 2012

Dear Media Outlet,

Thank you for your interest in the 2nd Annual Pahokee Heritage Music Festival. Below you will find pertinent details about this year's event, our credentialing process as well as a media pre-registration form.

Media credentials will be available to editorial staff employed by a trade publication, mainstream media outlets (newspaper, radio, television) or online outlets. Freelance writers and photographers must be on assignment with an outlet and have the editor of the particular publication submit on their behalf and state that said writer is on assignment for the outlet.

Each print outlet will be allowed to credential 2 writers and 1 photographer. Each radio outlet will be allowed to credential no more than 3 working staff. TV will be looked at on a case by case basis depending on coverage—live coverage, local news, etc...

In order to receive media credentials, all requests need to be submitted by completing the following request form. The request form can be accessed through a link at the end of these instructions. The deadline to submit for media credentials is **Friday, February 10, 2012**. Each form must be completely filled out in order to be processed.

APPROVAL & PICK UP

We ask that you please be patient during this process as we are receiving an enormous amount of requests and will need to process each one separately. Media credentials will NOT be mailed out in advance. You will be able to pick up media passes at the event. You will be asked to return each day to media check in to pick up your event passes for each day. This will also allow you the ability to receive updates and pertinent information that may have changed overnight.

MEDIA CHECK-IN

We will have a media check-in on site I will be open everyday during the festival. As we get closer to the event and you are approved for media credentials, we will send out information on location, pick up times etc.

PHOTO/AUDIO/TV POLICY

All photographers, radio and TV must sign a release form at the festival when picking up credentials. The festival's photo policy is 1st three songs from the pit, audio policy is for interviews only no live concert material and TV is 1st 30 seconds of the 1st song unless otherwise arranged. We will notify media registrants at check in of any further restrictions in this policy. All granted a photo, audio, TV pass must agree to abide by festival policies.

INTERVIEWS

We ask that you do your interviews in advance of the Pahokee Heritage Music Festival. If you need a contact for a particular artist let us know. We have photos and bios on every artist appearing this year and can easily email that information to you. We are currently working on specific interview times onsite each day for media in the compound with performers. As those details and plans become clear, we will send you more information and a confirmed schedule of artist interview opportunities.

The number of media credentials is limited and applications will be reviewed on a first come basis. The City of Pahokee and the Mosaic Group reserves the right to determine if an application is or is not eligible to receive media credentials.



2ND ANNUAL PAHOKEE HERITAGE MUSIC FESTIVAL

MEDIA CREDENTIAL APPLICATION

February 24-26, 2012

Please complete one application per person and media entity

Name _____ Title _____

Address _____

City _____ State _____ Zip _____

Telephone: Office _____ Mobile _____ Fax _____

Email _____ Dates Attending _____

MEDIA OUTLET INFORMATION

Affiliation/Outlet _____ Title _____

Address (if different from above) _____

City _____ State _____ Zip _____

Outlet Distribution Coverage	Frequency	Coverage Details
<input type="checkbox"/> Local	<input type="checkbox"/> Daily	Print
<input type="checkbox"/> Regional	<input type="checkbox"/> Weekly	_____ <input type="checkbox"/> Newspaper <input type="checkbox"/> Magazine <input type="checkbox"/> Other
<input type="checkbox"/> National	<input type="checkbox"/> Monthly	Circulation
<input type="checkbox"/> International	<input type="checkbox"/> Bi-Monthly or Quarterly	TV: Program _____ Network _____ Call Ltrs _____
	<input type="checkbox"/> Other	Radio: Program _____ Call Ltrs _____ Aud _____
		Online: URL _____ Visitors per month: _____

SPECIAL INTERESTS

Please select any categories in which you would like to receive more information about

- | | | | |
|---|--|---|--------------------------------------|
| <input type="checkbox"/> Jazz Artists | <input type="checkbox"/> Latin Artists | <input type="checkbox"/> Adult Contemporary Artists | <input type="checkbox"/> OTHER _____ |
| <input type="checkbox"/> R&B Artists | <input type="checkbox"/> Gospel Artists | <input type="checkbox"/> Community Engagement | |
| <input type="checkbox"/> Caribbean Artist | <input type="checkbox"/> Country Artists | <input type="checkbox"/> Music Scholarship | |

TYPE OF COVERAGE

Briefly describe your type of intended coverage of the Pahokee Heritage Music Festival

As a condition of receiving credentials to the 2nd Annual Pahokee Heritage Music Festival, I agree to send documents, photos, and/or video footage of my coverage or copies thereof of my coverage at least 30 days following the festival.

Applicant Signature: _____ Date: _____

Please return this form by February 10, 2012 to:

The Mosaic Group—ATTN: PRESS OFFICE—2930 Okeechobee Blvd, Ste 205 — West Palm Beach, FL 33409

You will be notified of your credential status by February 17, 2012

You must also include a passport size photograph- Letter from Editor assigning coverage of the event— A copy of recent or comparable coverage